





Keeping abreast of BSWA News

Issue 21 October 2014

Update from the Medical Director

This month is Breast Cancer Awareness month. It is a wonderful opportunity for us to celebrate 25 years of service to the women of Western Australia. In the 25 years since we started at our first clinic in Cannington we have performed over 1.5 millions screens and detected more than 9,400 cancers to date. This month we will open the new Cockburn clinic on 27 October Pink Ribbon Day. Don't forget to book to attend the 7th Multidisciplinary Breast Conference at the Pan Pacific on 8-9 November 2014.

Lean Action Challenge

In light of the many initiatives expected over the next year, BreastScreen WA is implementing a quality improvement program called 'Lean Action Challenge' commencing 3rd October 2014 as a number of workshops facilitated by the Lean Healthcare Group (www.leanhealthcare.com.au). At the first workshop 30 staff members divided into four groups looking at four key areas:

- 1. Capacity building and rural visits
- 2. Soft copy reading and data entry
- 3. Accreditation and client communication
- 4. Records management and staff communications

The Lean Pod members will be talking to all staff to identify waste, generate 100 ideas for improvement and assist in implementing changes to the system. Your input is critical to the success of this initiative.



Lorraine Knott, Laureen Dirksz, Elsa Hoogland, Natasha O'Sullivan

10th Women's Health Day

The 10th Women's Health Day for general practitioners and health nurses was held on Saturday 13 September at Floreat Forum. Around 150 general practitioners and practice nurses attended. It is the largest turnout in the events history and a great opportunity to interact with health professionals. (Below left to right: Dr Khong, Sonya Schultz, and Nurse Counsellors, Janice Davies and Marion Plunkett-Wong).



University Health Students Conference

Dr Eric Khong, BreastScreen WA's GP Liaison and Lorraine Knott, Acting Health Promotion Officer, promoted the service at the Annual Joint Conference for all university health students interested in working in rural and remote WA when they graduate. This was held at the University of Notre Dame, Fremantle on 6 September 2014. They spoke to over 100 students studying medicine, nursing, physiotherapy, and occupational therapy about BreastScreen WA.



Fremantle Women's Health Day

The Fremantle Women's Health Day is an annual event coordinated by Program Officer Sonya Schultz in partnership with Fremantle Women's Health Centre. This year the event was held on September 24th at the Hilton Community Centre. As women arrived they were given a shopping list and pink shopping bag and encouraged to go shopping for information about their health and wellbeing. More than 120 community women attended the event this year. The women accessed information from 13 service providers and were encouraged to participate in Tai Chi, Zumba Gold and Belly Dancing demonstrations. Participants on the day were also able to enjoy a free massage and healthy morning tea.





Above from left: Liz Buchanan, Angela Hellewell, Lorraine Knott and Sonya Schultz

Multicultural Group Booking

As a result of a Multicultural Women's Health event held in Mirrabooka in August, Program Officer Sonya Schultz coordinated a group booking for seven Arabic speaking ladies at the Mirrabooka clinic in September. Thanks to clinic staff Julie (Reception) and Angela (Radiographer) for their patience and support on the day.



Welcome new staff

BreastScreen WA is pleased to welcome two new staff members to our team. Andrew Waddell, our new Information Technology Manager and Angela Hellewell who has joined our Health Promotion team as the coordinator. We wish Andrew and Angela every success in their journey with our service.





Photo competition winner

Thank you so much for everyone who got involved and sent in photographs celebrating BSWA's 25th anniversary. The winner is... Fremantle - with the very topical "Goodbye Freo! See you in Cockburn" photo.

Congratulations Fremantle - you are the winner of the provision of a morning tea to the value of \$50.



Coming up.....

Cockburn Clinic Opening 27 October 2014

Combined BreastScreen & AIR Event Realising the benefits of digital breast imaging 7th Multidisciplinary Breast Cancer Conference 8-9 November 2014

for full program details and to register visit http://www.breastscreen.health.wa.gov.au/Newsroom/Events